

L'editor de blocs: des del disseny a mida fins a l'entrega al client

David Ballarin Prunera

#WCBCN



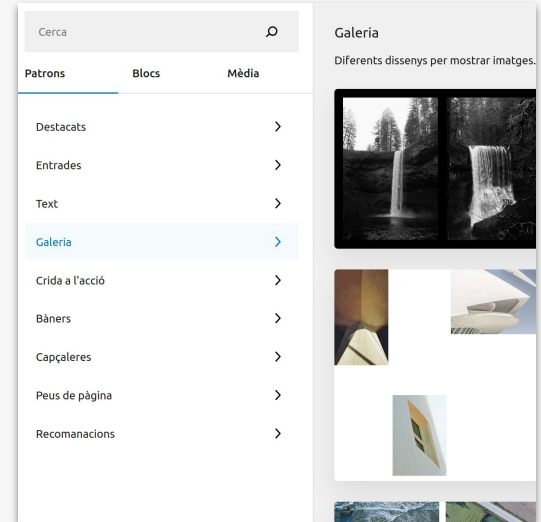
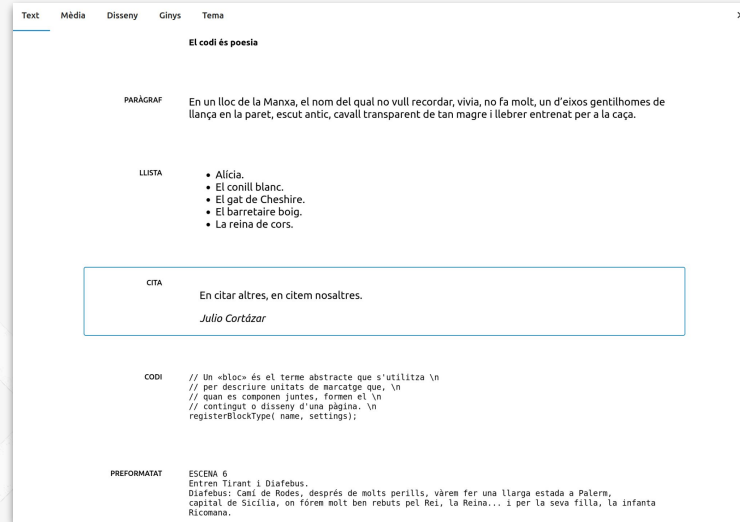
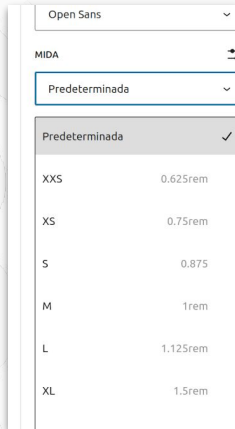


Web Designer & Developer on a mission to discover the lost hidden and golden block



El procediment per a dissenyar, implementar i entregar al client amb l'editor de blocs “Gutenberg” 2 de 3: el disseny

1. Tipografia
2. Espaiat
3. Paleta de colors
4. Detall de cada bloc
5. Patrons



El procediment per a dissenyar, implementar i entregar al client amb l'editor de blocs “Gutenberg” 3 de 3: l'entrega

1. Desactivar totes les opcions no necessàries al json
2. Convertir-ho tot en patrons (si no s'ha fet en fase de disseny).
3. Activar l'edició només de contingut en els patrons

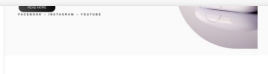
```
"settings": {
  "appearanceTools": true,
  "color": {
    "custom": false,
    "customDuotone": false,
    "customGradient": true,
    "defaultDuotone": false,
    "defaultGradients": false,
    "defaultPalette": false,
    "duotone": [],
    "gradients": [
      {
        "gradient": "linear-gr",
        "name": "gradient1cs",
        "slug": "custom-gradie"
      },
      {
        "gradient": "linear-gr",
        "name": "gradient2cs",
        "slug": "custom-gradie"
      }
    ]
  }
}
```

```
function carmela_simple_register_block_pattern_category() {
  register_block_pattern_category(
    'carmela_simple_destacados',
    array( 'label' => __( 'CS Destacados', 'carmela_simple' )
  );
  register_block_pattern_category(
    'carmela_simple_llamada_accion',
    array( 'label' => __( 'CS Llamada acción', 'carmela_simple' )
  );
}
```

```
* Keywords: Llamada accion
* Block Types: core/buttons
*/
?>
<!-- wp:group {"templateLock":"contentOnly",
<div class="wp-block-group alignfull cs-cta"
<div class="wp-block-columns alignwide" id="c
<div class="wp-block-column" style="flex-basi
<p class="has-text-align-center has-x-large-f
<!-- /wp:paragraph -->

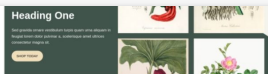
<!-- wp:buttons {"layout":{"type":"flex"},"jus
<div class="wp-block-buttons"><!-- wp:button
<div class="wp-block-button aligncenter"><a c
<!-- /wp:button --></div>
<!-- /wp:buttons --></div>
<!-- /wp:column -->
```

Com aprendre a dissenyar patrons creatius amb l'editor de blocs



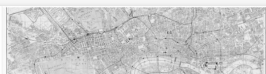
Banner section with a heading, text, call to action button and an image

randbe.com ❤️ 24



Hero

Anariel Design ❤️ 55



Contact section with office addresses and a map

WebMan Design | Oliver Juhas ❤️ 27



Two Columns With Image, Text, Button Custom Border Radius & Gradient Background

Jegstudio ❤️ 38



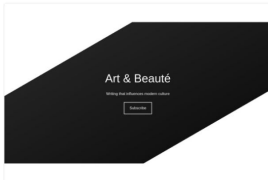
Large background image with title and description

WordPress.org ❤️ 127



Short text surrounded by round images

WordPress.org ❤️ 59



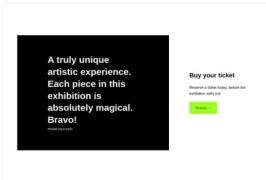
Slanted background with text and a button

WordPress.org ❤️ 124



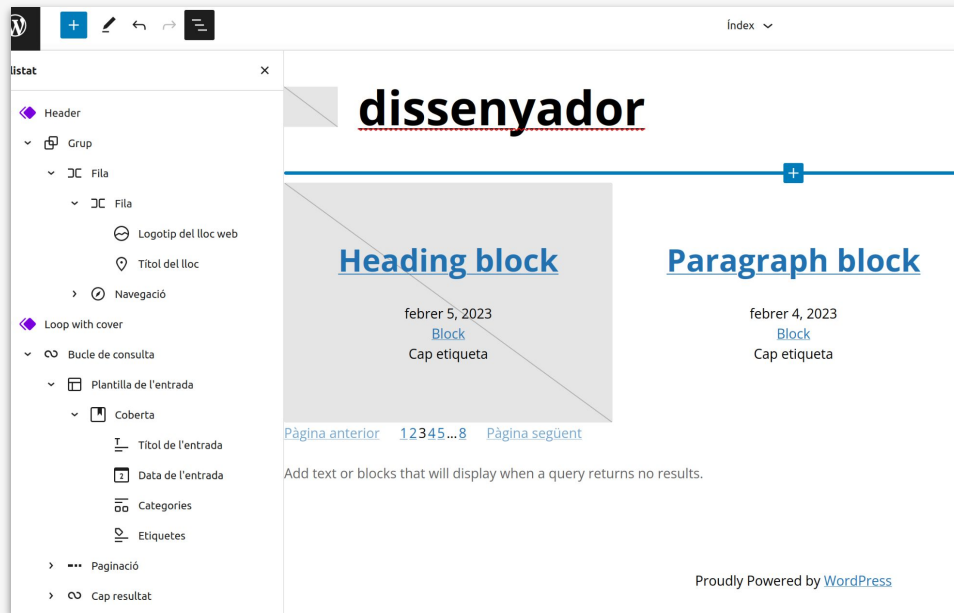
Introduction with Gallery

WordPress.org ❤️ 157

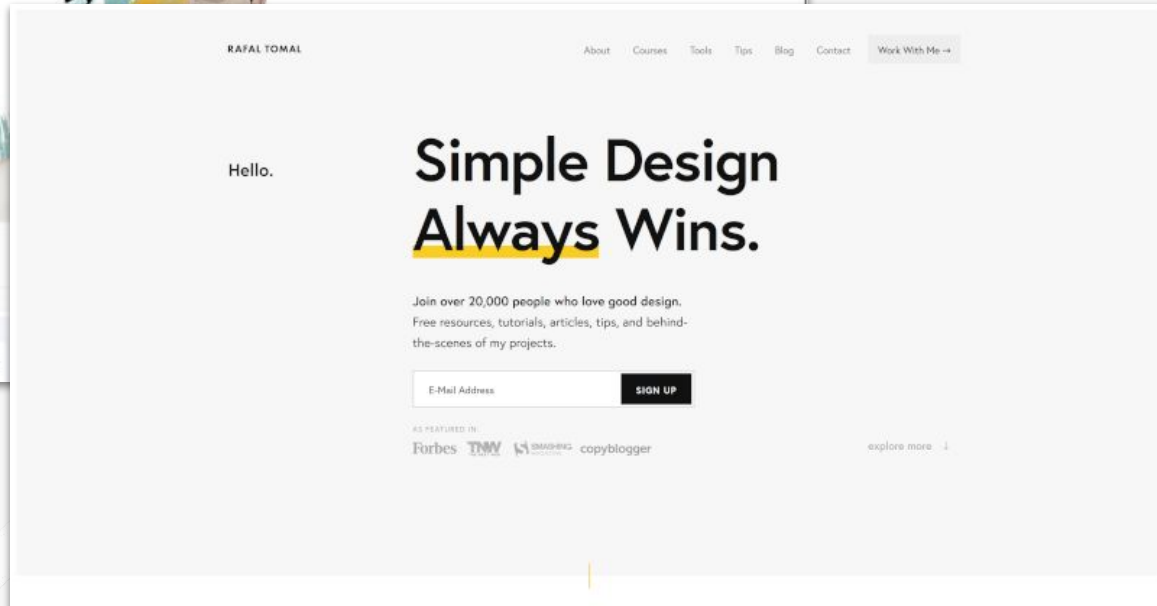
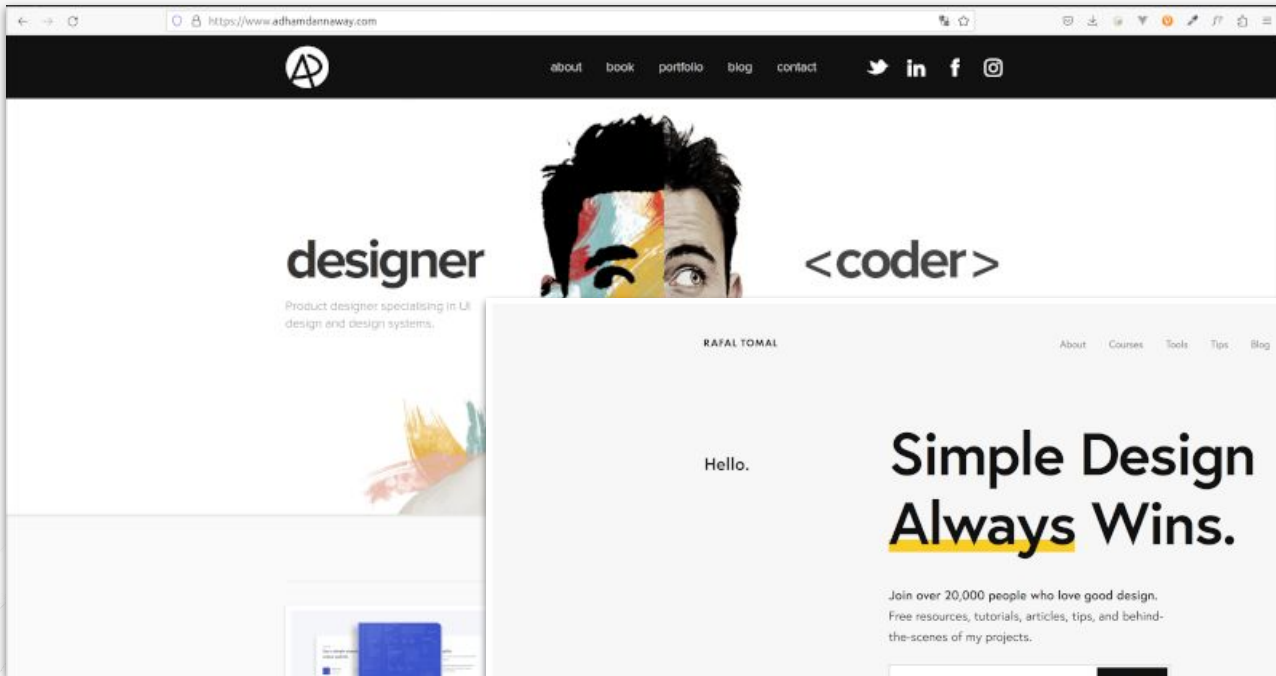


Call to Action with Testimonial

WordPress.org ❤️ 42



Esdevenir dissenyador i desenvolupador a la vegada



Referències

Llibres de tipografia i disseny web

The SMASHING BOOK #1

Responsive Web Design - Ethan Marcotte

Responsive Design: Patterns & Principles - Ethan Marcotte

Flexible Typesetting - Tim Brown

Web Typography - Richard Rutter

Eines, temes i webs

WordPress.org (obviament) 

Figma, Visual Studio Code, Git i Sublime Merge

Tim Brown Escala modular <https://www.modularscale.com/> (n'hi ha moltes d'eines com aquesta)

Rafal Tomal <https://rafaltomal.com> (DesignKit, tipografia, dissenyador i desenvolupador, ...)

Adham Dannaway <https://www.adhamdannaway.com/> (dissenyador i desenvolupador)

Rich Tabor <https://richtabor.com> (tipografia fluida, editor com a eina de disseny, edició només de contingut, ...)

Create Block Theme Plugin - WordPress.org

Temes base amb blocs i patrons <https://frostop.com/> * <https://powder.design/demo/> * <https://olliewp.com/>

Més Temes amb editor de blocs: <https://briangardner.com/themes/> * <https://richtabor.com>

Documentació WordPress

Global setting - <https://developer.wordpress.org/block-editor/how-to-guides/themes/theme-json/>

Schema - <https://developer.wordpress.org/block-editor/reference-guides/theme-json-reference/theme-json-living/>

Field Guide - <https://make.wordpress.org/core/2023/03/09/wordpress-6-2-field-guide/>

Release notes - <https://wordpress.org/documentation/wordpress-version/version-6-2/>

Patrons - <https://wordpress.org/patterns/>





David Ballarin Prunera


Disseny & desenvolupament web



<https://ballarinconsulting.com/wordcamp-bcn-2023>

 <https://profiles.wordpress.org/dballari/>

 <https://github.com/dballari>

 <https://www.linkedin.com/in/davidballarin/>

Gràcies!

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